

10 Ways You Can Shout About #eoSmile and Get Involved in EO Day 2025

1 Why not **host an event, party, or BBQ** to celebrate – or say it with EO Day themed cakes!

2 Tell your colleagues what EO means to you. Many EOBs hold their latest EOT or employee council meetings on this day.

3 Shout about EO to your family and friends. The more people aware of EO and what it means, the better. So say it loud and say it proud!

4 Let your MP know. You can invite them to visit your business using a template we've created on the EO Day 2025 Page.

5 Why not tell your local or trade media? Use our handy templates to shout about your business and how you're celebrating EO Day. Or you can invite them down to your event so they can see for themselves.

6 Tell your customers and suppliers – or add some news about EO Day to your website. Drop us a line if you're stuck for wording.

7 Invite other local businesses (EO or non-EO) to visit you to share your love for employee ownership. Here's a template to get you started.

8 Post to your followers on socials. An easy win to showcase your EO pride. Don't forget to use #eoSmile and #EODay.

9 Share your EO story by **entering the UK Employee Ownership Awards**.

10 Get creative! There are no right or wrong answers here. As long as we make as much noise as possible about employee ownership, it'll help us reach even more people to help showcase the impact EO has on employees, business, the wider economy, communities, and the environment.

